



May 22, 2013



Choice Christian Greetings!

Several months ago I asked for your help as it regards the new Telephone System that we are installing at the Ministry. I am so grateful for the response, but the truth is the response was so small that I'm ashamed to tell you how little it actually was.

This new Telephone System costs the Ministry some \$450,000. It has to do with the very lifeline of the Ministry.

While many thousands of people each month order Bibles, Books, CD's, etc., we get almost as many calls from people asking for prayer, some even wanting to know how to be Saved. In fact, just about anything and everything that you can think of is handled by the telephone system.

The system that we have is technology that is, I suppose, some forty years old. Of course, that which we are installing now is a state of the art System.

No, it's not something we wanted to purchase, but something we had to purchase. In other words we didn't have any choice. What we were using was so outdated that it was causing us all types of problems. People called for information but due to the system that we were forced to use it was difficult getting them the answer. The new System will greatly address that.

Let me say it again, the telephone system at the Ministry is really the nerve center of the Ministry. Everything we do is primarily done by telephones. So that means that we have to have a system that will meet our needs. The new System will do that.

As stated, I am so grateful for the help we did receive, but for the most part, most did not respond. I'm asking you to seriously consider that which we have said, and realize how important that it is and do what you can to help.

IF YOU CAN SEND A GIFT OF \$100 OR MORE, I WANT TO SEND YOU AS IS MY CUSTOM, FIVE OF OUR DVD'S/ CD'S OF OUR CHOICE. THESE WILL BLESS YOU, AND AT THE SAME TIME YOU WILL BE A GREAT BLESSING TO MANY PEOPLE FOR HELPING US TO GET THIS NEW PHONE SYSTEM INSTALLED.



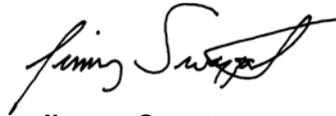
As you hold this letter in your hands and before you forget it, I would ask you please to breathe a little prayer to the Lord as to what He would have you to do. I believe that He will speak to your heart, and I also believe that you will favorably respond.

You may use the enclosed envelope or if you like, you may call and put your gift on a credit card (Visa, MasterCard, Discover or American Express, or PayPal). The number to call is 1-800-288-8350 or Baton Rouge residents call (225) 768-7000, or you can go on-line at www.jsm.org or www.sonlifetv.com and place your order.



Thank you again so very, very much, for both the prayerful and the financial support that you give to us to help take this Message of Redemption to the fallen sons of Adam's lost race.

In the Master's Service, yours,



Jimmy Swaggart

P.S. Don't forget the upcoming CROSSFIRE INTERNATIONAL YOUTH CONFERENCE. The dates are July 24 through 28. It's going to be a little bit of Heaven on Earth. And don't think it's for kids only, it is for everyone. Come one time and you'll know what I'm talking about.



▼ Detach and Return ▼

PRAYER REQUESTS

From _____