



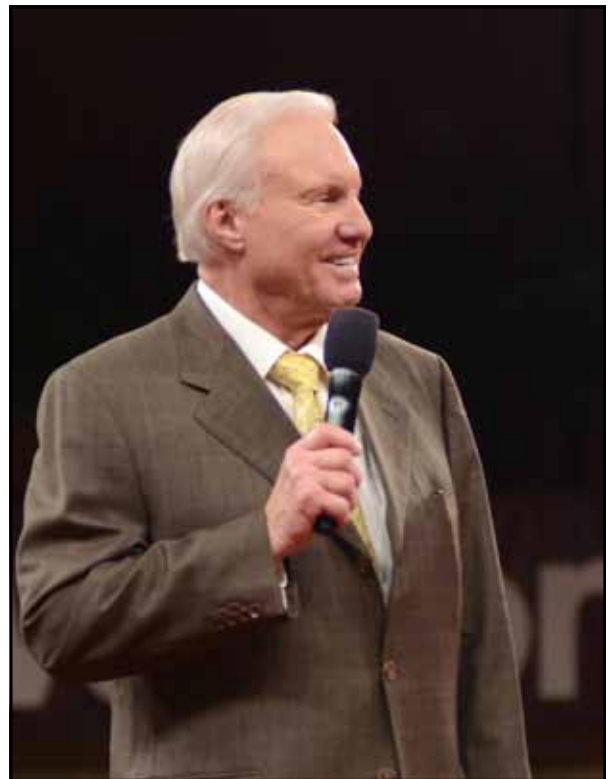
June 21, 2013

Choice Christian Greetings!

Our business is to touch the world with the great Gospel of Jesus Christ, in effect, THE MESSAGE OF THE CROSS. And, the simple fact is, without you we simply cannot do what must be done. So, I thank you from the depth of my soul for your prayerful support and your financial support.

On July 1, we are supposed to begin subtitled all of the Russian Programming. As you might know, this means that whatever is said in English will be translated into Russian and put into print at the bottom of the screen. We plan to see how that works, and then possibly we will go to using the “voice.”

While many have translated one-hour programs, or thirty-minute programs, in which we as well have tremendous experience; needless to say, translating into another language twenty-four hours a day, seven days a week is another world altogether. I do not know of anyone in the world at this particular time who is doing such a thing. But, we feel like this is something we must do. While there are a few people in every country that speak English, the truth is, most don't. For instance, only about three percent of the people in Russia speak English, so, if we are to reach these people as we should, we have to translate the Programming into Russian, exactly as we are now doing with the Spanish.





Is it expensive?

It's not inexpensive, but at the same time we feel it's in the range that we can handle, at least with your help.

As I dictate this letter, I really do not know exactly what it's going to cost on a monthly basis. Let me explain a little more as to how it's done.

We send by Satellite the Programming to the city of Minsk, which is in Belarus. The same Brother who translated *THE EXPOSITOR'S STUDY BIBLE* into Russian will do the translation work there. In other words, he will listen to the English and then translate it to Russian.

Then the material will be sent back to us and we will apply it to the Programming, and then send it up on the Satellite, which will go all over Russia and the surrounding countries.

But, once again, as far as I know nothing like this has ever been done before, at least on this scale. And, of course, we are speaking of translation work that goes on twenty-four hours a day, seven days a week.

There is something else that I want you to pray about.

We are working right now to go on television in a particular country into some forty million homes. It'll be several months before it's carried out, but I want you to believe the Lord with me that this will come to pass. I'm not allowed to name the country now, but will as quickly as I'm allowed to do so. Incidentally, it is an English speaking country, so we won't have to do any translation work there.



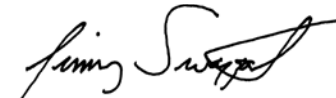
As I have stated, I cannot do anything without your help. To be frank, we depend on that help. We believe that each month, as the Lord Leads and Guides, that it will be forthcoming.

Once again, as is our custom, if you can give at least a gift of \$100 or more to help us with the translation work, and other expenses as well, we will send you five of our CD's and/or DVD's.

They may be all music, or they may be a mixture of music, preaching, and teaching, etc. Please do the best that you can.

You may use the enclosed envelope or if you like, you may call and put your gift on a credit card (Visa, MasterCard, Discover or American Express, or PayPal). The number to call is 1-800-288-8350 or Baton Rouge residents call (225) 768-7000, or you can go on-line at www.jsm.org or www.sonlifetv.com and place your order.

In the Master's Service, yours,



Jimmy Swaggart

P.S. Why don't you consider coming to the *INTERNATIONAL YOUTH CONFERENCE*? The dates are July 24 through 28. Now you will make a big mistake if you think that this is for kids and it would hold no interest for you. Please believe me, these are Meetings that will bless anyone and everyone coming irrespective of the age. We are having more and more gray heads, such as myself, to find this out, and they are attending and they are being blessed. We would like to have you as well as your sons and daughters, grandsons and granddaughters, nieces and nephews, etc. What takes place in this *INTERNATIONAL YOUTH CONFERENCE* is what is needed by the young people all over this nation and around the world and, in fact, by everyone. So, pray about it, and be with us if you can.



▼ Detach and Return ▼

PRAYER REQUESTS

From _____