

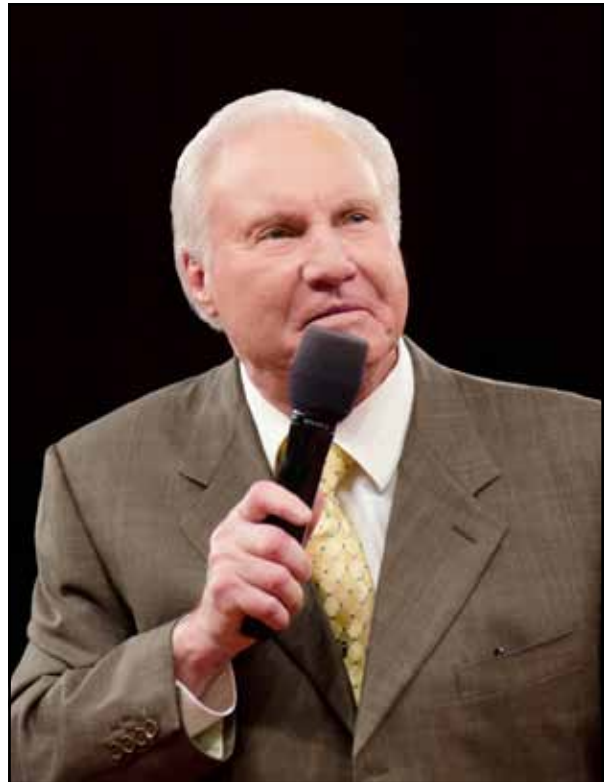


August 28, 2013

Choice Christian Greetings!

Please allow me to thank you, and to do so from the depth of my soul, for your prayerful support and your financial support. Without you, our task would be much harder. So, thank you for understanding world evangelism, for understanding the responsibility, and for understanding how important all of this really is.

You may have watched at least some of our Share-a-thons that come to you at the midpoint of each and every month. You have heard me say that the amount stipulated on the board, in other words, the amount we need to raise each particular month, all and without exception goes for Television airtime, whether it's DirecTV, Dish Television, Verizon, Glorystar, the Cables, or the Satellites all over the world. In other words, this is money we have to raise, which means that when we are short we cannot call the Network or the Cable System and ask for more time. It doesn't work that way. You pay the amount that you owe each and every month, or you do not air. Thankfully the Lord has helped us each month, but we do now have a slight problem.



IN THE MONTH OF JUNE, AND YOU MAY REMEMBER, IN ROUNDING THE NUMBERS OFF, WE TOOK A \$200,000 DOLLAR LOSS. IN JULY THE NUMBER DOUBLED, WITH SOME \$400,000 DOLLARS LACKING.



We need to make up this \$600,000 dollars, as I'm certain would be obvious.

We feel that the Message we have for America and the world is so very, very important. Of course, we are speaking of THE MESSAGE OF THE CROSS. I think you feel the same way.

So I'm asking you, please, to help us with this shortfall.

And for every gift of \$100 dollars or more, as is our custom, I want to send you five of our CD's and/or DVD's of our choice. We believe they will be a great blessing to you, and at the same time, you will be greatly helping the Work of God.

You may use the enclosed envelope or if you like, you may call and put your gift on a credit card (Visa, MasterCard, Discover or American Express, or PayPal). The number to call is 1-800-288-8350, Baton Rouge residents call (225) 768-7000, or you can go on-line at www.jsm.org or www.sonlifetv.com and place your order.

Thank you so much for hearing me out and, as well, I'm going to ask you please to pray for us daily. The task is large. We believe that the Lord has called us to touch the entirety of the world, and I thank God that you are an integral part of this which the Lord is doing.

In the Master's Service, yours,

Jimmy Swaggart